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ISIG
ISTITUTO STORICO ITALO-GERMANICO
ITALIENISCH-DEUTSCHES HISTORISCHES INSTITUT

THE MEDIATISATION OF WAR AND PEACE

Trento, 18th - 20th April 2018



Il nemico, il barbaro aguzzino è disfatto, e le terre fatte sacre da un anno di martirio tornano alla Patria. Il tricolore dei fratelli che aspettavano si leva fiero a baciare, nel fulgore della Vittoria, le lacere gloriose bandiere dell'Esercito Liberatore. (Disegno di A. Beltrame).

Front page image:

Prima pagine de "La Domenica del Corriere", 10-17 novembre 1918 (collezione privata).

Mass media were crucial in order to mobilize and maintain the consensus on the war between 1914 and 1918. But their role was pivotal also in creating the image of the war's end. The radio, newspapers, magazines, and fictional works raised high expectations for a multifaceted peace: a new global order, the beginning of a peaceful era, the occasion for a regenerating apocalypse.

The conference "The Mediatization of War and Peace" will focalize on the central role played by mass media in the tortuous transition to the postwar period as well as on the profound disenchantment generated by their prophesies (and often by the lies they told).

ORGANISING COMMITTEE

Christoph Cornelißen

Italian-German Historical Institute, FBK and University of Frankfurt a.M.

Marco Mondini

University of Padua and Italian-German Historical Institute, FBK

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The Free University of Bozen-Bolzano

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14.00 - 14.15 **Welcoming remarks**
Christoph Cornelißen, FBK-ISIG and University of Frankfurt a.M.

14.15 - 15.00 **Keynote**
Woodrow Wilson in Europe, December 1918-January 1919: The Rhetoric of Radicalized Liberalism
Leonard Smith, Oberlin College

Session 1

MEDIA AS WAR NARRATORS

Chair *Annette Becker, University of Paris Nanterre*

15.00 - 16.30 **The Visualization of War**
Hannes Leidinger, University of Vienna

Popular Magazines and the Representation of War Technologies
Federico Mazzini, University of Padua

16.30 - 17.00 Break

17.00 - 18.30 **Historiography and Popular Tales**
Arndt Weinrich, DHI Paris
Christoph Cornelißen, FBK-ISIG and University of Frankfurt a.M.

The War Literature in a European Perspective
Marco Mondini, University of Padua and FBK-ISIG

Session 2

PEACE ILLUSIONS. THE MEDIA AS POSTWAR PROPHETS

Chair *Marco Mondini*, University of Padua and FBK-ISIG

- 9.30 - 11.00 **Imagining Peace. Wilsonism and other Visions**
Michael Neiberg, US Army War College, Carlisle
- Propaganda, Media, Revolution: France and the Spreading of Bolshevism in Europe after WWI**
Giovanni Bernardini, Ca' Foscari University of Venice and Italian-German Historical Institute, FBK, Trento
- 11.00 - 11.30 Break
- 11.30 - 13.00 **Facing the Building of Czechoslovakia: Between Enthusiasm and Fears in the Local Papers (1918-1920)**
Etienne Boisserie, INALCO Paris
- Expectations of a Just Peace in Trentino**
Mirko Saltori, Fondazione Museo Storico del Trentino

Session 3

FROM HOPE TO DISENCHANTMENT?

Chair *Oswald Überegger*, The Free University of Bozen-Bolzano

- 14.30 - 16.00 **"Die neue Frau erstand vor uns..." Postwar Discourses in Austrian Women's Journals**
Christa Hämmerle, University of Vienna
- Media and Exits from War. The Case of Popular Violence in Belgium in November 1918**
Laurence van Ypersele, University of Louvain
- 16.00 - 16.30 Break
- 16.30 - 18.00 **The Failed Exit from the War. The Impossible Return of Veterans and War Wounded in the Media (1918-1945)**
Barbara Bracco, University of Milano-Bicocca
- The Just Peace: the Media and the National Tale of Versailles after 1918-19**
Boris Barth, University of Prague
- 18.00 - 18.15 Break
- 18.15 - 19.00 **Keynote**
Devastated victors. Reconstruction and the urban transition from war to peace in Western Europe after WWI
Pierre Purseigle, University of Warwick

Session 4

THE MEMORY OF PEACE

Chair *Gabriele D'Ottavio*, University of Trento and FBK-ISIG

- 9.00 - 10.30 **„Es ist ein schwerer Friede, aber doch der Friede“ .
National Narratives on the Peace Treaties in Interwar Austria**
Werner Suppanz, University of Graz
- Visions of Stability and Anxiety: The Mediatic Building
of Nations and Border Regions, 1919-1930**
Peter Haslinger, University of Marburg
- 10.30 - 11.00 Break
- 11.00 - 13.00 **The Italian Paradox: the Italian Media (and the Myth of
the Mutilated Victory) vs. the International Media**
Angelo Ventrone, University of Macerata
- Italian Narratives on the Decline of Europe after WWI**
Gabriele D'Ottavio, University of Trento and FBK-ISIG
- The Memory of Peace in Trentino**
Maurizio Cau, FBK-ISIG
- 13.00 - 13.45 **Closing Remarks**
Annette Becker, University of Paris Nanterre



Annette Becker
University of Paris Nanterre

Professor of Modern History at the University of Paris Ouest Nanterre and a senior fellow of the Institut Universitaire de France, is a member of the Editorial Board of the International Review of the Red Cross. She divides her work between the two world wars, and is especially interested in the plight of occupied, deported, and murdered civilians, in the concept of genocide, and in the memory of conflicts, in particular as practised by modern artists such as Jochen Gerz, Natacha Nisic, and Pierre Buraglio.



Pierre Purseigle
University of Warwick

Associate Professor in Modern European History at the University of Warwick, he graduated in Political Studies (Sciences Po) from the Institut d'Etudes Politiques, Lyon and in Modern History from the University of Toulouse. A former Lavoisier Scholar at the Maison Française d'Oxford, he also studied at the University of California, Berkeley and at Pembroke College, Oxford.

Prior to his arrival at Warwick, he worked as a Junior Lecturer in Modern History at the University of Toulouse and he also taught a range of European and World History papers at the University of Oxford. He was a Visiting Lecturer at the Institut d'Etudes Politiques, Paris, a Senior

Lecturer in Modern History at the University of Birmingham, and Marie Curie Research Fellow at Yale University and Trinity College Dublin. His teaching, research, and editorial undertakings have similarly been driven by a strong commitment to the comparative study of European societies in the nineteenth and twentieth centuries. At Warwick, he teaches the history of modern war and a module on the global history of urban catastrophes and reconstruction since 1906.



Leonard Smith
Oberlin College

Leonard V. Smith's teaching interests include modern Europe, war and society, and French imperialism.

He is the author of *The Embattled Self: French Soldiers' Testimony of the Great War* (Cornell University Press, 2007); *France and the Great War, 1914-1918*, with Stéphane Audoin-Rouzeau and Annette Becker (Cambridge University Press, 2003); and *Between Mutiny and Obedience: The Case of the French Fifth Infantry Division During World War I* (Princeton University Press, 1994). He also coedited *France at War: Vichy and the Historians* (Berg, 2000, French edition 2004).

He has held fellowships from the Rockefeller Foundation, the National Endowment for the Humanities, and the National Humanities Center.

Smith has been a visiting professor at the Mershon Center, Ohio State University in spring 2015; École des Hautes Études en Sciences Sociales in January 2012, Claremont McKenna College in fall 2008, as William F. Podlich Distinguished Fellow, and at the Associated Kyoto Program at Doshisha University in Kyoto, Japan in fall 2004.

Smith's next book, *Sovereignty at the Paris Peace Conference of 1919*, will be published by Oxford University Press in April.



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The conference will take place at Fondazione Bruno Kessler - Italian-German Historical Institute.

BY FOOT

It takes less than 15 minutes to walk from the train station. Ask for via Santa Croce. Or ask for Centro Santa Chiara, a well known structure hosting an auditorium for cultural events.

BY CAR

You can't park at our offices without special permission. Consider parking in the underground car park at Piazza Fiera. From the motorway, exit at TRENTO SUD or TRENTO NORD and head toward the center.

BY BUS

Trento has a very good transport system, with 17 city routes. All routes pass close to the train station, leaving every 15 to 30 minutes from about 5 a.m. to about 10 p.m. There are lots of buses that go to our head offices (President's office, Religious Sciences, Italian-German Historical Institute, and FBK's humanities libraries). The most frequent are the 3 and 8, but any bus that stops at Piazza Fiera works. When you get off, walk in the opposite direction of the old city wall. All routes pass close to the train station, leaving every 15 to 30 minutes from about 5 a.m. to about 10 p.m.

www.isig.fbk.eu